

FOR IMMEDIATE RELEASE

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THOMAS LOUIS ADVOCATES WELCOMES NEW PARTNER, DEEPENING REGULATORY CAPABILITY IN PURSUIT OF AFRICA'S INNOVATION ECONOMY

The appointment of Phyllis W. Kamau as Partner marks a deliberate expansion of the firm's upstream legal advisory capacity built for a continent where the rules are still being written.

Thomas Louis Advocates (TLA) has today announced the appointment of Phyllis Kamau as Partner and Head of Regulatory & Policy.

The appointment is a strategic investment in the firm's long-term architecture. TLA's vision is to be the leading commercial law firm serving Africa's innovation economy, the space where high-growth businesses converge with complex regulatory environments that are often incomplete, contested, or still being actively designed. Building a world-class firm requires more than transactional excellence. It requires the capacity to master relevant policy and engage the institutions that set the rules before those rules are set.

Ms. Phyllis Kamau's appointment is precisely pivotal towards that capacity.

"Africa's most consequential markets are being built inside regulatory uncertainty. Our clients need counsel that can shape the environment they operate in, not merely respond to it. Phyllis strongly embodies exactly such capability, forged across the institutions and markets that define how technology and digital finance move on this continent. This appointment reflects where we are going: Establishing a full-scale, world-class commercial law firm built for the innovation economy."

• THOMAS LOUIS, FOUNDING PARTNER, THOMAS LOUIS ADVOCATES

A PRACTITIONER BUILT FOR THIS MOMENT

Ms. Kamau is an Advocate of the High Court of Kenya, admitted to the Roll of Advocates in 2008, with over eighteen years of experience advising large commercial manufacturers, local and global financial services institutions and leading technology corporations on regulatory strategy, policy engagement and government relations across Sub-Saharan Africa.

Ms. Kamau's career has been built against the backdrop of manufacturing, banking and payments infrastructure, tech and telecoms regulation and policy that defines some of TLA's key practice areas. She brings aboard TLA, vast corporate governance and policy experience flowing from her tenure as Assistant Legal Counsel at East African Breweries

Limited (EABL), previously a Diageo group company where she was part of the legal team advising the “*Tusker Twende Kazi*” and “*Tusker Project Fame*” projects. She subsequently led government relations at Safaricom PLC, developing and executing policy positions with regulatory bodies and producing regulatory impact assessments on proposed legislation work that sits at the heart of the digital financial services architecture underpinning the country’s mobile economy. Phyllis subsequently spent seven years at Visa CEMEA as Director of Government Engagement for Eastern Africa and as Snr. Director/Head of Government Business with a mandate spanning thirty-four markets, including Kenya, Uganda, Tanzania, Ethiopia, Rwanda, Mauritius, Seychelles and others, navigating central bank policy, cross-border regulatory frameworks and payment system oversight at the highest level.

“The most interesting legal work in Africa right now sits at the boundary between innovation and institutions, an underserved market, where businesses are moving faster than the frameworks that govern them, and where the advice that matters most is the advice that helps clients navigate that gap intelligently. Thomas Louis Advocates has built a team designed to meet the modern investor’s needs and I am joining a firm that understands what it means to serve Africa’s emerging economy with genuine commercial ambition.”

– **PHYLLIS KAMAU, PARTNER & HEAD OF REGULATORY & POLICY, THOMAS LOUIS ADVOCATES**

Ms. Kamau’s appointment takes effect immediately. She joins TLA’s partnership alongside Founding Partner Thomas Louis and the firm’s growing team of legal professionals advising on corporate commercial, M&A, private equity, real estate, energy, infrastructure, financial services regulation, fintech and payments, and virtual assets across East and Sub-Saharan Africa. **ENDS.**

ABOUT THOMAS LOUIS ADVOCATES

Thomas Louis Advocates is a commercial law firm based in Nairobi, Kenya, advising clients at the intersection of corporate commercial transactions, financial services regulation, emerging technology, mergers and acquisitions (M&A) and competition law, real estate & infrastructure, energy & petroleum and evolving regulation. TLA’s vision is to be the leading commercial law firm serving Africa’s innovation economy.

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For more info, visit: www.tladvocates.com